



SCORE CRM

GAME DAY

IT'S GAME TIME

SCORE CRM GameDay™ is a real-time, responsive web application that takes game day operations to a whole new level.

SCORE CRM GameDay™ Platform™ seamlessly integrates with the **SCORE CRM Platform™** and the **TFZ™** Fan App to provide real-time interaction and visibility, from any tablet or smartphone, into game day attendance, action, and activities.

REAL-TIME Game Day Management

GameDay integrates with the SCORE CRM Platform and most major ticketing systems to provide a real-time game day dashboard.

Track Sales and Attendance

Through GameDay's seamless integration to TicketReturn, you will be able to track fans by section, ticket type and more, and know exactly when they arrive at the ball park.



Manage Groups and Hospitality

Provides a real-time view, including access to payments, staffing, contracts and menu information.

VIP Tracking

You know your most important fans. GameDay will let you know when they arrive at the ball park and tell you exactly where they are sitting.

Manage Sponsorships Fulfillment

Sponsorship fulfillment is an essential activity for all sports organizations. GameDay provides line item detail of all sponsorship assets, with the ability to capture images directly to SCORE CRM contracts.



Interactive Heat Maps

GameDay's interactive heat maps let you know where the action is, anywhere in the ball park, and in conjunction with TFZ™, let's you reach out and interact with fans during the game.

SCORE MORE with GameDay

Call or Email MTP Software today for a FREE Demonstration